



## International Communications Coordinator – Congo Basin Forest Campaign

### Description

### About Greenpeace Africa

Greenpeace Africa (GP Africa) is an environmental campaigning organization with offices in South, West and Central Africa. The organization is currently looking for the next International Communications Coordinator – Congo Basin Forest Campaign. The position is global but an African-based candidate would be preferred.

### Main Purpose of the Role

#### *Reporting to:*

Congo Basin Project Leader

As the global Congo communications coordinator you will be responsible for the design and implementation of communications strategy to complement the campaign and organizational engagement strategies at national, regional and global level. The role bridges between Anchor GP Africa and the wider forest cluster, advising on strategy and coordinating with relevant national and regional offices (NROs) on outputs and materials. You will work closely with the Congo Basin Communications Manager who is responsible for all Africa strategy design and outputs – liaising with the Africa engagement team and appropriate departments.

### Role Requirements

#### *Strategy:*

- Provide an overarching communications strategy for the forest cluster.
- Plan, design, implement and monitor a comprehensive communication & engagement strategy for the Congo Basin Forest Campaign, as well as other global campaigns and sub-projects.
- Coordinate release strategies, production and sign-off on all communication with relevant NROs.
- Guide and enable the forest cluster engagement teams covering strategic communications, community engagement, volunteer management and digital mobilization.
- Provide overriding engagement guidelines for Greenpeace Africa as well as the global organization (including spokesperson support).
- Monitor appropriate engagement strategies, output plans and advice on tools to provide Greenpeace Africa's campaigns with a clear focus on organizational and global growth.
- Ensure the global engagement vision is well translated and executed in the African context.
- Coordinate discussions for decisions and buy-in by campaign partners, in close collaboration with the (sub) Project Leader(s).

#### *Internal leadership:*

- Lead, coach and support teams on communications & engagement strategy to ensure delivery of effective communications.
- Support the fundraising team with inputs into strategy design and implementation for proposal and report writing.
- Regularly liaise with other NROs globally, Project Team Leaders, Cluster & appropriate departments (actions, fundraising etc.).
- Work with global communications protocols ('ways of working') & available support resources (e.g. photo, video, publishing etc.).

#### *Relationship Building:*

- Develop, manage and sustain relationships with key audiences and stakeholders, internally and externally to increase Greenpeace Africa's campaigns and organizational visibility through the media.

- Coordinate discussions for strategic decisions and buy in by campaign partners, in close collaboration with the (sub) Project Leader(s).
- Organize and manage a community of supporters across the relevant countries.
- Ensure regular internal communication, buy-in and support for the Congo Basin Forest campaign.
- Build and manage relationships with other NGOs and partners on communication aspects.
- Maintain pro-active / reactive international media relations.
- Liaise as the key communications point of contact for all NROs that are part of the Congo Cluster or part of the outputs plan.

***Budgeting:***

- Contribute to budget forecast and expenses follow-up with the Project Leader.
- Ensure materials are developed on time & on budget (e.g. reports, IPRs, Q&As, briefings etc.).

***Strategic Communications:***

- Ensure that clusters (severally and individually) are involved in all the engagement processes and that the various strands of the stories are incorporated into the wider forest narrative.
- Provide communications support to major global campaigns so they receive organizational visibility.
- Provide editorial support in the publication of any office.
- Provide strategic communications advice to the Project Leader & team.
- Ensure all communications have an international perspective and key global messages are clear and consistent across countries.
- Ensure Greenpeace International Communications; GPAF Engagement Director and relevant NROs are updated on international communications information.

**Preferred Minimum Qualification**

A Post graduate qualification in communications, media studies, journalism, development, or management.

**Preferred Minimum Experience and Requirements**

- Fluency in written and spoken English. Elementary French an advantage.
- At least five years' experience in media, development journalism, communication and strong experience in all aspects of communications and lobbying.
- Understanding of media landscape globally and in Africa.
- In-depth understanding of Africa's possible development paths, specifically the role of agribusiness.
- Knowledge and understanding in design and implementation of programme strategies.
- Track record working with complex teams and dealing with diversity.
- Willingness to travel.

**Meta Fields**