



## International Director of Impact and Advocacy

### Description

#### About Light for the World

Light for the World (LFTW) is a global disability and development organisation whose vision is an inclusive society where no one is left behind. They enable essential eye health services and help empower people with disabilities in some of the world's poorest regions. As an employer, Light for the World aims to foster a workplace where individual differences are recognised, appreciated, and respected in ways that utilise each person's talents and strengths.

#### Purpose of the Role

The International Director of Impact and Advocacy is a new position focused on enhancing the global reputation of Light for the World (LFTW). This role links the organisation's internal experts and outside partners to ensure its efforts make a sustainable impact in line with its goals.

Externally, this position represents Light for the World in different communities and networks, advocating for the organisation's mission. It works closely with the communications and advocacy teams to share LFTW's methods, standards, and programme areas with external partners.

Internally, this role oversees the Quality and Innovation Team to ensure LFTW's programmes meet regulations and follow innovative approaches. It also collaborates with the Monitoring, Evaluation, Research, Learning, and Adaptation team to ensure activities are strategic and effective.

Additionally, this position is key in the Partnerships, Programmes, and Development team, helping with programme acquisition and ensuring activities align with LFTW's strategy and standards. By working closely with the fundraising and communications teams, internally and in LFTW's country offices, this position ensures consistent representation of the organisation's methods and standards externally.

#### Duties and Responsibilities

##### Strategic Leadership and Representation

- Drives positive development in LFTW's mandate areas and programme approaches.
- Anticipates and adapts to external trends to maintain relevance.
- Establishes and enhances LFTW's reputation through strategic partnerships, serving as a primary spokesperson.

##### Departmental and Organisational Management

- Leads the Impact and Advocacy department, ensuring policy adherence and promoting organisational culture.
- Fosters collaboration and empowerment within the team.
- Facilitates cross-departmental collaboration and upholds methodological standards.

##### Advocacy and Funding Strategy

- Develops and executes advocacy strategies to strengthen LFTW's position in regional and international forums.
- Cultivates relationships with partners and donors to secure institutional funding.
- Manages communications and fundraising efforts as the primary point of contact.

##### Programme Quality Assurance and Standards

- Ensures consistent use of strategic planning, quality assurance, and evaluation methodologies.
- Oversees monitoring, evaluation, research, learning, and adaptation processes.
- Upholds high methodological standards to maintain programme effectiveness.

##### Senior Management and Organisational Development

- Contributes to organisational management as a member of the International Senior Management Team.
- Participates in strategic planning, resource allocation, and risk management.
- Collaboratively sets priorities to ensure organisational success while representing LFTW's values and culture.

## Skills and Experience

- Experience in senior management.
- Understanding of the disability inclusion and eye health sectors.
- Understanding of the Convention on the Rights of Persons with Disabilities.
- Experience in advocacy and representation work, with strong public communication skills.
- Brings a network of contacts of potential partners and donors.
- Strategy development.
- Fluency in English. French or Portuguese desirable.

## Meta Fields